



2025

MASTER CLUB BOOKLET





美臻會簡介 About Master Club

卓越成就 共創雙贏新章

The New Era, Where Excellence Meets Partnership



歡迎加入全新升級精英會美臻會，衷心祝賀您成為創始成員！美臻會會籍是對閣下於過往一年優秀業績的肯定，以彰顯閣下的卓越成就。

2025年是尤關重要的一年，友邦保險與美亞保險正式確立合作伙伴關係，有助深化將來雙方的企業連結。因此，AIG Elite Club尊尚會於今年全新升級為AIG Master Club美臻會，延續代理對尊尚會的榮譽感，亦加強對優秀代理的全面支援，共慶協作新里程。

美臻會以三大升級價值，助您開拓新商機：

全新階梯式獎勵

隨每月業績超越目標，達標即可當月升級，盡享優越會員特權

企業夥伴會議

升級頂尖會議及精英會議，與AIG國際管理層深度交流，獎勵旅遊待遇更顯優越

獨家推廣優享

專享美臻會多個會員限定活動，增加交流發展機遇

美臻會會籍並非一般嘉許計劃，而是美亞與您共建未來合作的鄭重承諾。2025年，請讓我們攜手定義卓越新基準，再創新猷。

Congratulations on becoming an founder member of the AIG Master Club! This prestigious membership recognizes your outstanding performance over the past year & celebrates your exceptional achievements.

2025 marks a significant milestone as AIA and AIG formally established strategic partnership, deepen corporate collaboration for the future. To reflect this enhanced alliance, the AIG Elite Club has been elevated to the AIG Master Club, preserving the legacy of excellence while expanding comprehensive support for top-performing agents. Together, we celebrate this new chapter in collaboration.

The AIG Master Club empowers your success through 3 Pillars of Enhanced Value :

Tiered Performance Rewards

Unlock escalating privileges monthly as you surpass targets, with instant tier upgrades upon achievement

Executive Partnership Conference

Enhanced Premier Conference and Achievers' Conference for direct engagement with AIG's global executives, paired with elevated incentive travel experiences

Exclusive Business Accelerators

Access members-only events and curated networking platforms to expand professional opportunities

More than a recognition program, the AIG Master Club represents our solemn pledge to co-create tomorrow's partnership with you. In 2025, let us redefine excellence together and pioneer new frontiers of success.



總經理的寄語

Message from General Manager



Ms. Cynthia Sze

General Manager, Hong Kong & Macau

首先，我謹代表美亞保險（AIG）衷心歡迎各位加入全新升級的Master Club！今天，我們以更高標準重組Master Club，正是為了協助各位頂尖代理攜手再創高峰。

作為企業成長的核心動力，您絕對是我們最重要的合伙人之一，更是我們對「共創價值」的承諾——我們深信，優秀的銷售人才不只創造業績，更是品牌大使。在這裡，您將找到清晰的發展路徑、專業的資源支持，以及一個能讓才華盡情發揮的舞台。

無論您是剛入行的代理或資深戰將，AIG將持續透過Master Club的獎勵方案，為您的每一步提供強力後援，共同構建一個業績斐然的大家庭。

期待在新一年見證各位突破自我，以Master Club為平台，共享資源、拓展商機。讓我們繼續以「專業、信賴、創新」為核心，為客戶提供最優質的保障，與公司共攀高峰！

On behalf of AIG, I extend our heartfelt welcome to all of you as members of the newly upgraded Master Club! Today, we have restructured the Master Club with elevated standards precisely to empower our top-tier agents to collectively reach new heights.

As core drivers of corporate growth, you are among our most vital partners and the embodiment of our commitment to co-creating value. We firmly believe that exceptional sales professionals not only deliver outstanding performance but also serve as brand ambassadors. Within this platform, you will discover clear development pathways, access to professional resources, and a stage to fully leverage your talents.

Whether you are a new agent or a seasoned professional, AIG will continue to provide robust support at every step through the Master Club's incentive programs, fostering a high-performing community where success is shared.

In the coming year, we look forward to witnessing you surpass your limits, utilizing the Master Club as a platform to share resources and expand business opportunities. Let us continue to uphold our core values of "Professionalism, Trust, and Innovation" to deliver the highest quality protection to our clients and scale new heights together with the company!



美臻會會員制度

Master Club Membership Scheme

會員將按個人2024年度之業績分為以下幾個級別:

Members will be divided into the following levels based on their performance for the year 2024

會籍級別 Membership Tier	年度總保費達 Total Premium (Above)		新保單保費達 New Business Premium (Above)
 Crown	HK\$ 2,500,000	+	HK\$ 250,000
 Sapphire	HK\$ 1,500,000	+	HK\$ 200,000
 Ruby	HK\$ 600,000	+	HK\$ 125,000
 Emerald	HK\$ 300,000	+	HK\$ 30,000
 Amber	HK\$ 150,000	+	HK\$ 15,000



保費倍率計算 Premium Multiplier

產品類別 Product Line	倍率 Multiplier
金融保險 Financial Lines	1.5
水險 Marine	1.5
家居保險 Home	1.5
中小企綜合保險 SME	1.2
意外保險 Casualty	1.2
財產保險 Property	1.2
團體旅遊/意外保險 Group Travel / PA	1.2
家傭保險 Domestic Helper	1
汽車保險 Auto	1
旅遊保險 Travel	1
其他 Others	1



會員級別晉升 Master Club Membership Tier Up

美臻會設有級別晉升制度
Master Club has a promotion System



會員於2025年度達到下一級的要求，即自動晉升並享有該級別的禮遇。此晉升機制於每月結算。

"Members who achieve the next tier's requirement threshold in 2025 will be automatically upgraded each month, with all corresponding privileges applied."



會員專享禮遇

Member Exclusive Privilege

Crown	Sapphire	Ruby	Emerald	Amber
				
頂尖會議 Premier Conference	精英會議 (2位) Achiever's Conference (Double Qualifiers)	精英會議 (1位) Achiever's Conference (1 Qualifier)	保費折扣碼 Premium Discount Code	服務快線 Express Hotline
保費折扣碼 Premium Discount Code	保費折扣碼 Premium Discount Code	保費折扣碼 Premium Discount Code	服務快線 Express Hotline	入會禮物 Welcome Gift
服務快線 Express Hotline	服務快線 Express Hotline	服務快線 Express Hotline	入會禮物 Welcome Gift	限定生日驚喜 Birthday Surprise Gift
入會禮物 Welcome Gift	入會禮物 Welcome Gift	入會禮物 Welcome Gift	限定生日驚喜 Birthday Surprise Gift	季度挑戰 Quarter Challenge
限定生日驚喜 Birthday Surprise Gift	限定生日驚喜 Birthday Surprise Gift	限定生日驚喜 Birthday Surprise Gift	季度挑戰 Quarter Challenge	積分兌換 Point redemption
季度挑戰 Quarter Challenge	季度挑戰 Quarter Challenge	季度挑戰 Quarter Challenge	商業活動津貼 Business Funding 上限 Max. \$1000	商業照拍攝 Business Photo Shooting
環亞優逸庭 (2張) Plaza Premium First 2 Sets	環亞優逸庭 (1張) Plaza Premium First 1 Set	環亞優逸庭 (1張) Plaza Premium First 1 Set	積分兌換 Point redemption	會員尊享房間 Master Zone
商業活動津貼 Business Funding 上限 Max. \$5000	商業活動津貼 Business Funding 上限 Max. \$3500	商業活動津貼 Business Funding 上限 Max. \$2500	商業照拍攝 Business Photo Shooting	
積分兌換 Point redemption	積分兌換 Point redemption	積分兌換 Point redemption	會員尊享房間 Master Zone	
商業照拍攝 Business Photo Shooting	商業照拍攝 Business Photo Shooting	商業照拍攝 Business Photo Shooting		
會員尊享房間 Master Zone	會員尊享房間 Master Zone	會員尊享房間 Master Zone		

*藍字為晉升級別後新增項目

*Items in red indicate newly added privilege upon tier upgrade

會員專享禮遇

MEMBER

EXCLUSIVE

PRIVILEGE



頂尖會議 / 精英會議

Premiere Conference / Achiever's Conference

頂尖會議參與資格

Criteria for Premiere Conference



年度保費
Total Premium

HK\$ 2,500,000*

新保單保費
New Business Premium

HK\$ 250,000*

保單數量
No. of Policy

20

總保費增長額^
Growth %^

5%



一般計劃

Normal Scheme



精英會議參與資格

Criteria for Achiever's Conference



年度保費
Total Premium

HK\$ 600,000*

新保單保費
New Business Premium

HK\$ 125,000*

保單數量
No. of Policy

10

總保費增長額^
Growth %^

8%



新保單保費
New Business Premium

HK\$ 380,000*

保單數量
No. of Policy

10

總保費增長額^
Growth %^

8%

新生意計劃

New Business Scheme

*已套用倍率

*Multiplier applied

^2025年度總保費增長額

= (2025年度總保費 - 2024年度總保費) / 2024年度總保費

2025年度總保費: 期限由2025年1月1日至2025年12月31日

2024年度總保費: 期限由2024年1月1日至2024年12月31日



環亞優逸庭



PLAZA PREMIUM FIRST

環亞優逸庭為頭等級別機場貴賓室。美臻會會員可免費享有環亞優逸庭使用券(2人)。帶來優越的寧謐環境、個人化服務、精緻的美酒佳餚、以及跨品牌體驗，讓您展開美好旅程前全面放鬆身心。

Plaza Premium First Lounge is a premium-tier airport lounge. Members of Master Club enjoy PLAZA PREMIUM FIRST access passes (2 guests). Embark on an all-inclusive journey of relaxing ambiance, personalised service, exquisite dining and cross-brand offerings.



優越環境

Crafted Interior



貼心個人化服務

Personal Touch



精緻餐飲

Exquisite Dining



跨品牌之旅

Cross-Brand Journey



入會禮物 Welcome Gift



為歡迎閣下成為美亞的一員，每位美臻會會員皆會收到一份刻有名字的入會禮物，紀念榮譽一刻！

To welcome you as a valued member of AIG, every Master Club member will receive a personalized gift engraved with their name, commemorating this honorable moment!



限定生日驚喜 Birthday Surprise Gift



美臻會與您一同成長，特意為會員精心挑選生日禮遇。每月幸運兒將會收到特別炮製的驚喜！

To celebrate your growth with us, Master Club prepares exclusive birthday treats. Monthly surprises await our lucky members!"



美臻會服務快線

Master Club Express Hotline



讓您快人一步找到專人回答產品及業務相關查詢

Connect with a specialist for quick answers on products and services.

1

致電 **3666 7111**

Call **3666 7111**

2

輸入閣下9位數目字的美亞代理編號

Enter your 9-digit AIG agent code.

例如:閣下的美亞代理編號為1234567, 請於編號前加上00以達至9位數目字, 即 **001234567**。

(Example: If your agent code is 1234567, add 00 at the beginning to make it 9 digits—e.g., **001234567**.)

3

成功驗證會員身分後, 可選擇所需服務, 您的來電將會被優先接聽

After successful verification, select your desired service to be prioritized:

- 汽車及家居保險, 請按 1
- 旅遊保險, 請按 2
- 中小企綜合保險*, 請按 3
- 意外及旅遊賠償, 請按 4
- 人身意外及醫療保險, 請按 5
- 其他查詢, 請按6

- Motor & Home Insurance, press 1
- Travel Insurance, press 2
- SME Commercial Insurance*, press 3
- Accident & Travel Claims, press 4
- Personal Accident & Medical Insurance, press 5
- Other Enquiries, press 6

*由於產品性質較複雜, 中小企綜合保險熱線輪候時間稍長, 感謝您的耐心等待。

*Due to the complexity of the product, the hotline of SME waiting time is relatively longer. Thank you for your patience.



會員尊享房間 Master Zone



會員可以預約使用位於美亞辦公室尊享房間, 方便您與客戶洽談

(需於至少2個工作天前預約, 請將預約日期及時間電郵至 ivan.mak@aig.com)

Members may reserve Master Zone at AIG Office for client meetings

(Advance booking is required at least 2 working days prior. Kindly email your preferred date and time to ivan.mak@aig.com)





保費折扣碼



Premium Discount Code

會員優秀的業務表現是AIG持續成長的動力，美臻會會不定期提供會員尊享的限時產品優惠及業績挑戰。詳情請留意電郵，並聯絡閣下之區域發展經理。

Your outstanding performance is the driving force behind AIG's continued growth. As an Master Club member, you will enjoy exclusive time-limited product offers and performance challenges. Please check your email for details and contact your Business Development Manager.



積分兌換

Point Redemption



會員在2025年度的生意額會獲得相應積分如下：

- 新業績：HK\$1 = 1分
- 續保業績：HK\$5 = 1分

以兌換 - 美亞禮品、現金券、易賞錢等

Members will earn corresponding points based on their 2025 business performance as follows:

- New business: HK\$1 = 1 point
- Renewal business: HK\$5 = 1 point

Redeemable for: AIG Gifts, Vouchers or MoneyBack points



商業活動津貼 Business Funding



美臻會全力支持有關AIG的商業活動，助您開拓商機、提升業績。每成功簽署一張保費達HK\$50,000的新保單，即可獲得HK\$500商業活動津貼*。
(適用範圍包括:展覽會、路演、美亞客戶禮籃等)



Master Club fully supports AIG-related business activities to help members boost sales performance.

For every new policy with premium exceeding HK\$50,000, members will receive HK\$500 business activity subsidy.

(Eligible expenses include: exhibitions, roadshows, AIG client gift hampers, etc.)



商業照拍攝 Business Photo Taking



會員只要符合下屆入會要求，即可獲得一次免費拍攝商業照。助您在社交媒體、客戶溝通中展現專業可信形象，提升個人品牌價值。

(需於至少5個工作天前預約，請將預約日期及時間電郵至 ivan.mak@aig.com)

Members who meet club requirements next year, will receive one free professional business photo session. Elevate your personal brand with polished images that showcase your professionalism on social media and in client communications.

(Advance booking is required at least 5 working days prior. Kindly email your preferred date and time to ivan.mak@aig.com)



季度挑戰 Quarterly Challenge

M⁺ AIG
MASTERCLUB

會員可以在每個季度參加我們為您準備的活動和挑戰，品味生活。

Enjoy a taste of the good life! Members are invited to join our exclusive quarterly events and challenges.



葡萄酒品酒鑒賞 Wine Tasting

瑜珈班 Yoga Class



趣味工作坊 Workshop

珍饌盛宴 Dinning Destination





一站式處理AIG業務

更易，更快，全天候檢索

myAIG平台
正式上線



開啟myAIG之旅

You say. We listen. We act.

AIG
